

INNOVATIONS

Installation Guidelines for **BRECCIA**

WARNING:

DO NOT CUT OR INSTALL THIS MATERIAL UNTIL YOU HAVE READ THESE INSTRUCTIONS.
SHOULD A DISCREPANCY OCCUR, CONTACT INNOVATIONS CUSTOMER SERVICE IMMEDIATELY.

Important Notes Prior to Installation

- Examine your order and corresponding packing list to ensure that you have received the correct product. Please check material for defects prior to installation. **Product claims will not be considered on cut or installed material after (3) three panels have been hung.**
- **There are often slight irregularities in the coloring of BRECCIA. This variation is the natural characteristic of this item and it is not considered a defect. Seams may be obvious upon installation.**
- **BRECCIA is a hand-painted, hand-applied collage of paper squares. There is no repeat in this material, thus there is no matching needed during installation. The end result is meant to embrace the art of collage.**

Wall Preparation

- Proper surface prep is key. We recommend hanging product on new sheetrock.
- If new sheetrock is not available, walls must be mirror smooth and free of flaking paint and old adhesive.
- Monitor wall moisture levels. A wall that is not properly prepared or that has too much moisture content may not be conducive to proper adhesion.
- Apply an **acrylic or latex primer/sizer that is made specifically for wallcovering.**

Important Notes for Application

- We recommend a **heavy duty pre-mixed, clear, non-strippable water-based adhesive** to be used. **Do not dilute the adhesive.**
- Apply paste with roller to ensure even application, taking care not to get adhesive on surface. **Do not use a pasting machine and avoid excessive soaking of material.**
- **Installation location must be climate controlled. Booking time will vary depending on temperature, climate and product backing.**

Hanging and Trimming of Materials

- **BRECCIA is intended to be table trimmed and butted on the wall, using a fresh blade for each cut.**
- **Reverse hanging is recommended for BRECCIA.**
- Hang BRECCIA in sequence as cut from bolt. Paste and hang one strip at a time.
- Innovations does not recommend taping seams, however if you must tape seams, only use low adhesive tape (safe release tape), such as 3M Blue tape.
- **Use soft bristle brush and wooden or padded roller to carefully apply wallcovering to wall. Do not use a metal knife or stiff sweep.** Avoid over working seams to prevent damage to edges.
- BRECCIA can be wrapped around a corner. Materials will soften once adhesive is applied to back of paper. When wrapping an external corner, be sure to wrap corner by at least 6".