

# INNOVATIONS

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## Installation Guidelines for **ENTWINE**

### **WARNING:**

DO NOT CUT OR INSTALL THIS MATERIAL UNTIL YOU HAVE READ THESE INSTRUCTIONS.  
SHOULD A DISCREPANCY OCCUR, CONTACT INNOVATIONS CUSTOMER SERVICE IMMEDIATELY.

### Important Notes Prior to Installation

- Examine your order and corresponding packing list to ensure that you have received the correct product. Please check material for defects prior to installation. **Product claims will not be considered on cut or installed material after (3) three panels have been hung.**
- **There are often slight irregularities in the natural hand-woven silk fibers of ENTWINE. Variation in colors will occur, making seams and drops more noticeable upon installation. This variation is a natural characteristic and is not considered a defect.**
- **ENTWINE utilizes natural silk fibers in its weave. Variation in band widths and coloration will occur. As a result, paneling will be prominent and is intended.**

### Wall Preparation

- Proper surface prep is key. We recommend hanging product on new sheetrock.
- If new sheetrock is not available, walls must be mirror smooth and free of flaking paint and old adhesive.
- Monitor wall moisture levels. A wall that is not properly prepared or that has too much moisture content may not be conducive to proper adhesion.
- Apply an **acrylic or latex primer/sizer that is made specifically for wallcovering.**

### Important Notes for Application

- We recommend a **heavy duty pre-mixed, clear, non-strippable water-based adhesive** to be used. **Do not dilute the adhesive.**
- Apply paste with roller to ensure even application taking care not to get adhesive on surface. **Do not use a pasting machine and avoid excessive soaking of material.**
- **Installation location must be climate controlled. Booking time will vary depending on temperature, climate and product backing.**

### Hanging and Trimming of Materials

- **ENTWINE is pre-trimmed and can be hung with the factory edge. If trimming is necessary, ENTWINE should be table trimmed and butted on wall using a fresh blade and straight edge for every cut.**
- Because paneling is expected, **reverse hanging is recommended.**
- Hang material in sequence as cut from bolt. Due to color variation in the natural silk yarns, you will be unable to lay this material out prior to installing to plan for gradation as typically done with silk.
- All seams should be taped using only low adhesive tape (safe release tape), such as 3M Blue tape. This is to keep the seam surface clean when overlapping and/or butting materials.
- **Use soft bristle brush and wooden or padded roller to carefully apply wallcovering to wall. Do not use a metal knife or stiff sweep.** Avoid over working seams to prevent damage to edges.
- ENTWINE can be wrapped around a corner. Materials will soften once adhesive is applied to back of paper. When wrapping an external corner, be sure to wrap corner by at least 6".