

INNOVATIONS®

THANK YOU for your purchase of Innovations! Below are our hanging instructions, intended to help you accomplish a beautiful installation. Before proceeding with your installation, check your material and packing slip to ensure you've received your order in entirety. Also check for signs of defects prior to installation of material. If at any time you have questions regarding your installation, please call our offices at 800.227.8053.

Please note that Innovations is unable to entertain product claims after three (3) panels have been hung or if material is cut and glued in excess of three (3) drops.

Pattern: Allay

Recommended Primer: Pigmented Acrylic Wallcovering Specific Primer

Recommended Adhesive: Non-strippable, heavy duty, clay wallcovering adhesive

Recommended Wall Surface: Level 4 sheetrock finish or similar

Seams/Paneling Visibility: Noticeable seams with minor paneling

Hanging Directionality: Straight Hang

Pattern Matching: Side-Match

Trimming/Hanging Method: Factory trimmed but can be table-trimmed if needed; butted on the wall.

Recommended Smoother/Roller: Soft Bristle Brush and Soft Roller

Wrapping Corners: Creasing this material to wrap a corner is not recommended. It is best if the material is cut flush at the corner.

1. Begin installation by inspecting the material you have received. Ensure all material is visually defect free and matches packing slip.
2. Using correct wallcovering primer, apply primer to destination wall and allow primer to dry.
 - a. Always make sure your installation location is properly climate controlled.
3. **For ideal adhesion and to avoid bubbling, after primer has dried on the wall, apply a layer of clay adhesive to the wall and allow to sit and get very tacky.**
4. **Apply clay adhesive paste to backing of material using an adhesive roller. Avoid oversoaking and ensure even application. DO NOT USE a pasting machine as it will add too much water content to paste.**
5. Once material has properly been booked to ensure proper level of tack, apply material to the primed and pasted wall.
 - a. Hang material in sequence as it comes off the roll, including short drops around windows, doors, and other obstructions on your wall.
6. **DO NOT** get adhesive on the face of material. Adhesive is very difficult to clean and next to impossible to remove after it is dry without potentially damaging the wallcovering face. Dried adhesive also tends to leave a hazy appearance.
 - a. To avoid getting adhesive on the face of material, we recommend using a low-adhesive safe-release painter's tape on the seams to keep the product face clean.
7. When trimming this product, we advise you to use a new razor blade with each cut. A dull razor blade is the primary cause of fraying and unsightly seams. **DO NOT USE** a seam buster.

Pattern Notes:

- An ideal installation utilizes a "Velcro" technique that requires you to paste both the wall and the material. Apply a layer of clay adhesive to the wall and allow to sit and get very tacky. In

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addition to the paste on the wall, you will paste the material. Once both pasted surfaces meet, the result is a strong bond that prevents material bubbling.

- Allay has an 14" vertical and an 18" horizontal repeat. Side-match panels according to the diagram below. Note that paneling may occur as a result of the material composition.

Pattern Repeat Diagram:

