

INNOVATIONS

Installation Guidelines for **ASHLAR**

WARNING:

DO NOT CUT OR INSTALL THIS MATERIAL UNTIL YOU HAVE READ THESE INSTRUCTIONS.
SHOULD A DISCREPANCY OCCUR, CONTACT INNOVATIONS CUSTOMER SERVICE IMMEDIATELY.

Important Notes Prior to Installation

- Examine your order and corresponding packing list to ensure that you have received the correct product. Please check material for defects prior to installation. **Product claims will not be considered on cut or installed material after (3) three panels have been hung.**
- Vinyl in certain environments has a tendency to panel. Seaming and shading due to lighting and other environmental attributes are considered normal.
- **ASHLAR is a highly reflective large scale pattern. The full pattern repeat is a two yards (72") in verticality and runs the width of the material when the selvedge has been trimmed (50"). We recommend reverse hanging this material and aligning the squares the pattern has, from one drop to another, not necessarily matching the 72" repeat.**

Wall Preparation

- Proper surface prep is key. We recommend hanging product on new sheetrock.
- If new sheetrock is not available, walls must be mirror smooth and free of flaking paint and old adhesive.
- Monitor wall moisture levels. A wall that is not properly prepared or that has too much moisture content may not be conducive to proper adhesion.
- Apply an **acrylic or latex primer/sizer that is made specifically for wallcovering.**

Important Notes for Application

- We recommend a **mold-inhibiting, heavy duty pre-mixed, non-strippable clay adhesive** to be used. **Do not dilute the adhesive.**
- Apply paste with roller to ensure even application, taking care not to get adhesive on surface. **Do not use a pasting machine and avoid excessive soaking of material.**
- **Installation location must be climate controlled. Booking time will vary depending on temperature, climate and product backing.**

Hanging and Trimming of Materials

- ASHLAR is an untrimmed product and **MUST be table trimmed and butted on the wall using a fresh blade and straight edge for each cut. Once the unprinted selvedge is trimmed, the width of the material will be 50", the full repeat of the material horizontally.**
- **We recommend reverse hanging this material and aligning the squares the pattern has, from one drop to another, not necessarily matching the 72" repeat. If material begins to shade, you may straight hang this product.**
- Hang materials in sequence as cut from bolt. Paste and hang one strip at a time.
- All seams should be taped using only low adhesive tape (safe release tape), such as 3M Blue tape. This is to keep the seam surface clean when overlapping and/or butting materials. Be sure to use a clean sponge and clean water to remove excess glue from seams.
- Only use a standard vinyl smoother to remove air pockets from the face of material.
- Vinyl can be wrapped around a corner. Materials will soften once adhesive is applied. When wrapping an external corner, be sure to wrap corner by at least 6".

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ASHLAR Line Drawing