

# INNOVATIONS®

THANK YOU for your purchase of Innovations! Below are our hanging instructions, intended to help you accomplish a beautiful installation. Before proceeding with your installation, check your material and packing slip to ensure you've received your order in entirety. Also check for signs of defects prior to installation of material. If at any time you have questions regarding your installation, please call our offices at 800.227.8053.

Please note that Innovations is unable to entertain product claims after three (3) panels have been hung or if material is cut and glued in excess of three (3) drops.

**Pattern:** Blossom

**Recommended Primer:** Pigmented Acrylic Wallcovering Specific Primer

**Recommended Adhesive:** Non-strippable, heavy duty, clear wallcovering adhesive

**Recommended Wall Surface:** Level 4 sheetrock finish or similar

**Seams/Paneling Visibility:** Seamless with Minor Paneling

**Hanging Directionality:** Straight Hang

**Pattern Matching:** Side Match

**Trimming/Hanging Method:** Pre-Trimmed; butted on the wall.

**Recommended Smoother/Roller:** Soft Bristle Brush and Soft Roller

**Wrapping Corners:** You can wrap corners with this material, however excessive wear may occur on the corner. Please be sure to wrap your corners by at least 6". Do not pull material too taught or it may pull away from the wall.

1. Begin installation by inspecting the material you have received. Ensure all material is visually defect free and matches packing slip.
2. Using correct wallcovering primer, apply primer to destination wall and allow primer to dry.
  - a. Always make sure your installation location is properly climate controlled.
3. Apply paste to the wall to dry hang material. Avoid oversoaking wall to prevent bleed through.
4. Once wall has dried the appropriate level to ensure proper level of tack, apply material to the wall.
  - a. Hang material in sequence as it comes off the roll, including short drops around windows, doors, and other obstructions on your wall.
5. DO NOT get adhesive on the face of material. Adhesive is very difficult to clean and next to impossible to remove after it is dry without potentially damaging the wallcovering face. Dried adhesive also tends to leave a hazy appearance.
  - a. To avoid getting adhesive on the face of material, we recommend using a low-adhesive safe-release painter's tape on the seams to keep the product face clean.
6. When trimming this product, we advise you to use a new razor blade with each cut. A dull razor blade is the primary cause of fraying and unsightly seams. DO NOT USE a seam buster.

## Pattern Notes

- Blossom is a side matched pattern that repeats vertically every 14 ½". We recommend using the prominent floral pattern along the seams to find the repeat to match from drop to drop.
- DO NOT wipe this product down with water or apply excessive paste to the wall. This product may bleed if it comes in contact with excessive moisture. This is why we advise to use a dry hanging method by pasting the wall.

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**Pattern Repeat Diagram:**

