

INNOVATIONS

Installation Guidelines for **CHELSEA**

WARNING:

DO NOT CUT OR INSTALL THIS MATERIAL UNTIL YOU HAVE READ THESE INSTRUCTIONS.
SHOULD A DISCREPANCY OCCUR, CONTACT INNOVATIONS CUSTOMER SERVICE IMMEDIATELY.

Important Notes Prior to Installation

- Examine your order and corresponding packing list to ensure that you have received the correct product. Please check material for defects prior to installation. **Product claims will not be considered on cut or installed material after (3) three panels have been hung.**
- Vinyl in certain environments has a tendency to panel. Seaming and shading due to lighting and other environmental attributes are considered normal.

Wall Preparation

- Proper surface prep is key. We recommend hanging product on new sheetrock.
- If new sheetrock is not available, walls must be mirror smooth and free of flaking paint and old adhesive.
- Monitor wall moisture levels. A wall that is not properly prepared or that has too much moisture content may not be conducive to proper adhesion.
- Apply an **acrylic or latex primer/sizer that is made specifically for wallcovering.**

Important Notes for Application

- We recommend a **mold-inhibiting, heavy duty pre-mixed, non-strippable clay adhesive** to be used. **Do not dilute the adhesive.**
- Apply paste with roller to ensure even application, taking care not to get adhesive on surface. **Do not use a pasting machine and avoid excessive soaking of material.**
- **Installation location must be climate controlled. Booking time will vary depending on temperature, climate and product backing.**

Hanging and Trimming of Materials

- CHELSEA is an untrimmed product and is intended to be **table trimmed and butted on the wall using a fresh blade and straight edge for each cut.**
- **CHELSEA is recommended to be reverse hung and may be trimmed on the wall using an overlap and double cut method.** If paneling occurs, you may alternate drops to reassess paneling to your liking.
- Hang materials in sequence as cut from bolt. Paste and hang one strip at a time.
- If trimming seams on the wall, take care not to score the wall, or seam separation may occur.
- All seams should be taped using only low adhesive tape (safe release tape), such as 3M Blue tape. This is to keep the seam surface clean when overlapping and/or butting materials. Be sure to use a clean sponge and clean water to remove excess glue from seams.
- Only use a standard vinyl smoother to remove air pockets from the face of material.
- Vinyl can be wrapped around a corner. Materials will soften once adhesive is applied. When wrapping an external corner, be sure to wrap corner by at least 6".