INNOVATIONS®

THANK YOU for your purchase of Innovations! Below are our hanging instructions, intended to help you accomplish a beautiful installation. Before proceeding with your installation, check your material and packing slip to ensure you've received your order in entirety. Also check for signs of defects prior to installation of material. If at any time you have questions regarding your installation, please call our offices at 800.227.8053.

Please note that Innovations is unable to entertain product claims after three (3) panels have been hung or if material is cut and glued in excess of three (3) drops.

Pattern: Etoile
Recommended Primer: Pigmented Acrylic Wallcovering Specific Primer
Recommended Adhesive: Non-strippable, heavy duty, clear wallcovering adhesive
Recommended Wall Surface: Level 4 sheetrock finish or similar
Seams/Paneling Visibility: Minor Seams and Light Paneling
Hanging Directionality: Straight Hang
Pattern Matching: Non-Match
Trimming/Hanging Method: Pre-trimmed; butted on the wall. At installers discretion, should additional trimming be necessary, we recommend table-trimming.
Recommended Smoother/Roller: Soft Bristle Brush and Soft Roller
Wrapping Corners: You can wrap corners with this material, however excessive wear may occur on the corner. Please be sure to wrap your corners by at least 6". Do not pull material too taught or it may pull away from the wall.

1. Begin installation by inspecting the material you have received. Ensure all material is visually defect free and matches packing slip.
2. Using correct wallcovering primer, apply primer to destination wall and allow primer to dry.
    a. Always make sure your installation location is properly climate controlled.
3. Apply paste to backing of material using an adhesive roller. Avoid oversoaking and ensure even application. DO NOT USE a pasting machine as it will add too much water content to paste.
4. Once material has properly been booked to ensure proper level of tack, apply material to the primed wall.
    a. Hang material in sequence as it comes off the roll, including short drops around windows, doors, and other obstructions on your wall.
5. DO NOT get adhesive on the face of material. Adhesive is very difficult to clean and next to impossible to remove after it is dry without potentially damaging the wallcovering face. Dried adhesive also tends to leave a hazy appearance.
    a. To avoid getting adhesive on the face of material, we recommend using a low-adhesive safe-release painter's tape on the seams to keep the product face clean.
6. When trimming this product, we advise you to use a new razor blade with each cut. A dull razor blade is the primary cause of fraying and unsightly seams. DO NOT USE a seam buster.