

INNOVATIONS®

THANK YOU for your purchase of Innovations! Below are our hanging instructions, intended to help you accomplish a beautiful installation. Before proceeding with your installation, check your material and packing slip to ensure you've received your order in entirety. Also check for signs of defects prior to installation of material. If at any time you have questions regarding your installation, please call our offices at 800.227.8053.

Please note that Innovations is unable to entertain product claims after three (3) panels have been hung or if material is cut and glued in excess of three (3) drops.

Pattern: Marella

Recommended Primer: Pigmented Acrylic Wallcovering Specific Primer

Recommended Adhesive: Non-strippable, heavy duty, clay wallcovering adhesive

Recommended Wall Surface: Level 4 sheetrock finish or similar

Seams/Paneling Visibility: Seamless, No Paneling

Hanging Directionality: Straight Hang

Pattern Matching: Side-Match

Trimming/Hanging Method: Table trim; butted on the wall.

Recommended Smoother/Roller: Plastic Smoother and Rubber Seam Roller

Wrapping Corners: You can wrap corners with this material, however excessive wear may occur on the corner. Please be sure to wrap your corners by at least 6". Do not pull material too taught or it may pull away from the wall.

1. Begin installation by inspecting the material you have received. Ensure all material is visually defect free and matches packing slip.
2. Using correct wallcovering primer, apply primer to destination wall and allow primer to dry.
 - a. Always make sure your installation location is properly climate controlled.
3. Apply paste to backing of material using an adhesive roller. Avoid oversoaking and ensure even application. DO NOT USE a pasting machine as it will add too much water content to paste.
4. Once material has properly been booked to ensure proper level of tack, apply material to the primed wall.
 - a. Hang material in sequence as it comes off the roll, including short drops around windows, doors, and other obstructions on your wall.
5. DO NOT get adhesive on the face of material. Adhesive is very difficult to clean and next to impossible to remove after it is dry without potentially damaging the wallcovering face. Dried adhesive also tends to leave a hazy appearance.
 - a. To avoid getting adhesive on the face of material, we recommend using a low-adhesive safe-release painter's tape on the seams to keep the product face clean.
6. When trimming this product, we advise you to use a new razor blade with each cut. A dull razor blade is the primary cause of fraying and unsightly seams. DO NOT USE a seam buster.

Pattern Notes

- Marella has a selvage that must be trimmed prior to installation, bringing the useable width of this material to 53". Do not trim in excess of the selvage, as all 53" are necessary to create the appropriate repeat/mural effect, from panel to panel. See pattern repeat diagram below (pg. 3)
- The vertical repeat of this pattern is 11 feet. Each panel will match properly for the mural effect if hung starting from the bottom. Trim excess material not needed in height, from the top of your drops, NOT from the bottom, as the bottom is used to line up the pattern from panel to panel. The mural dimensions are H: 212" V: 132".

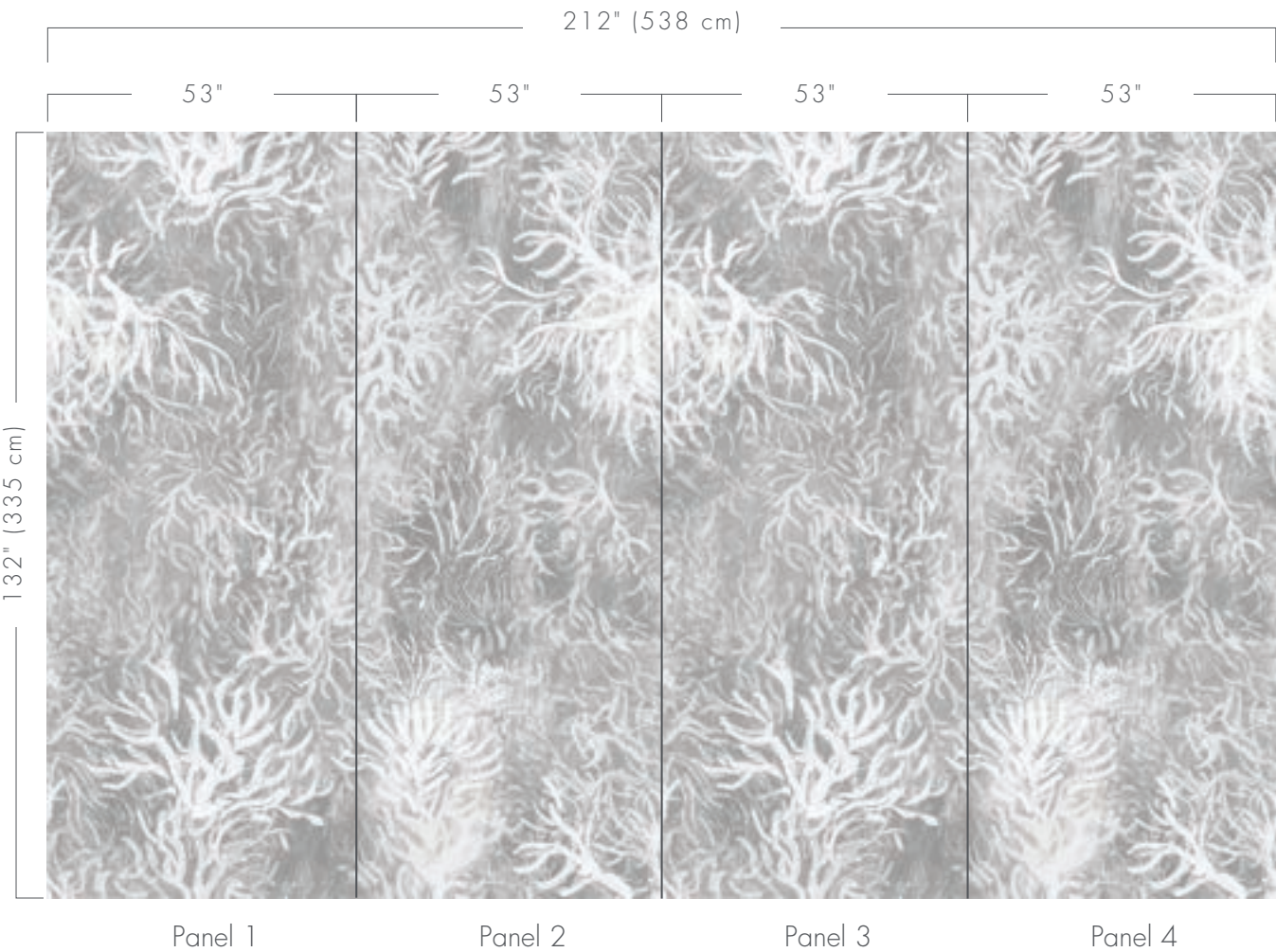
INNOVATIONS®

Pattern Notes:

- While we advise against oversoaking backings with adhesive, please take note that Alchemy Helio has a very absorbent non-woven backing. You may find yourself using more adhesive than with a typical vinyl.
- Due to it's fabric face, when wrapping this material around a corner, you may find some of the fabric fibers lift off the vinyl and foil face. This is to be expected and can be trimmed off using scissors.

Pattern Repeat Diagram

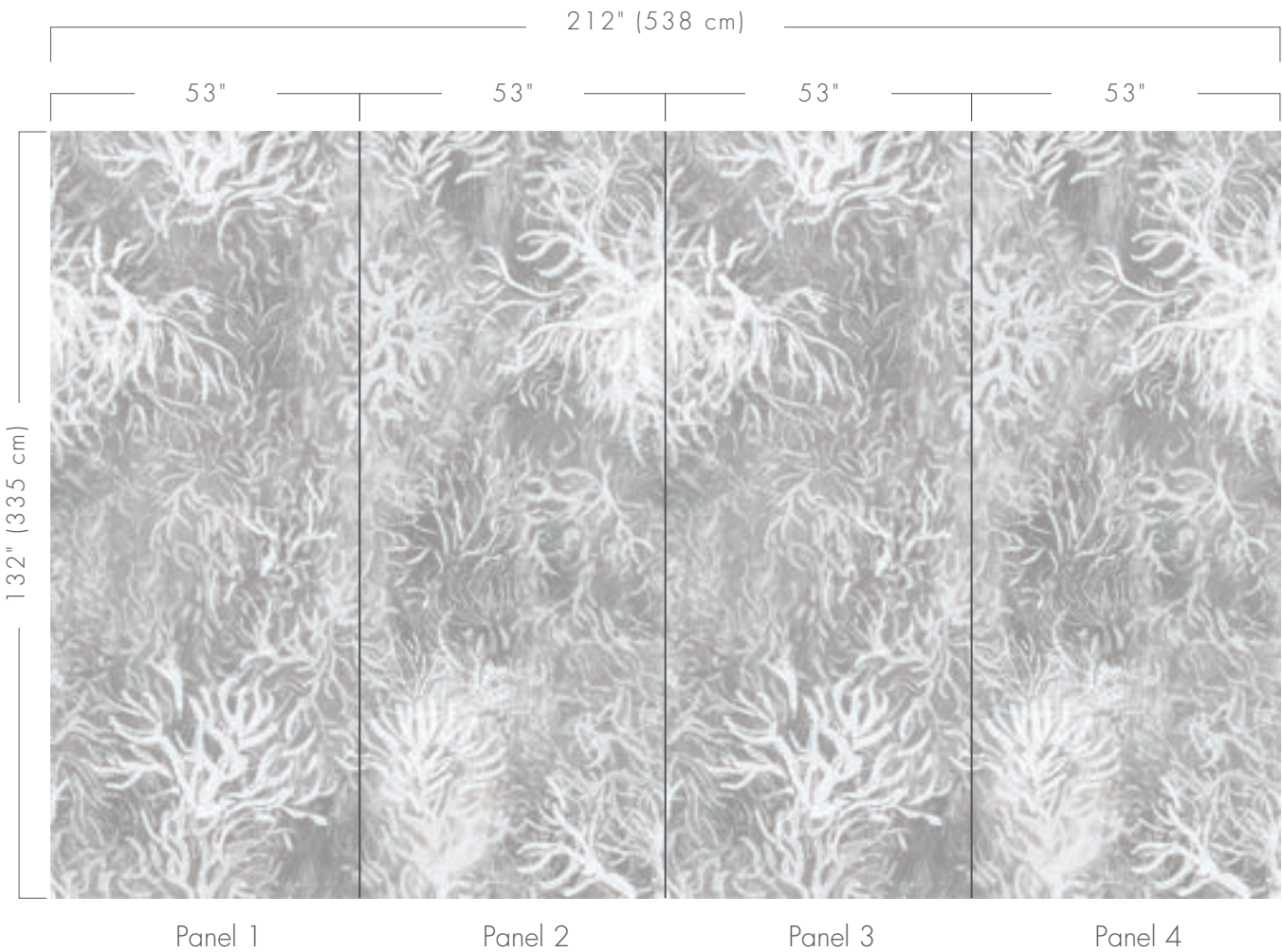
MARELLA



Pattern Repeat Diagram

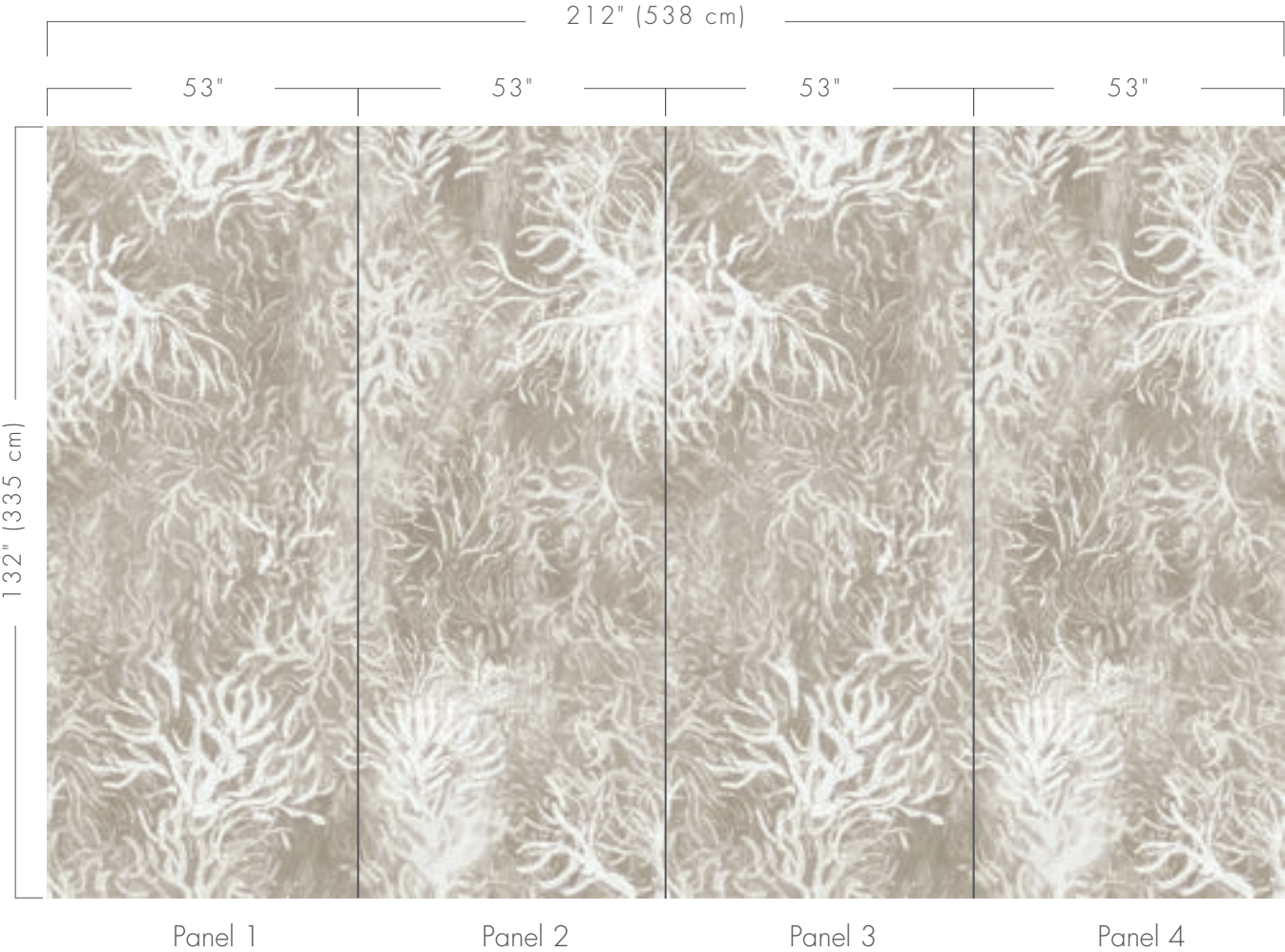
MARELLA

MRL-001 KAI



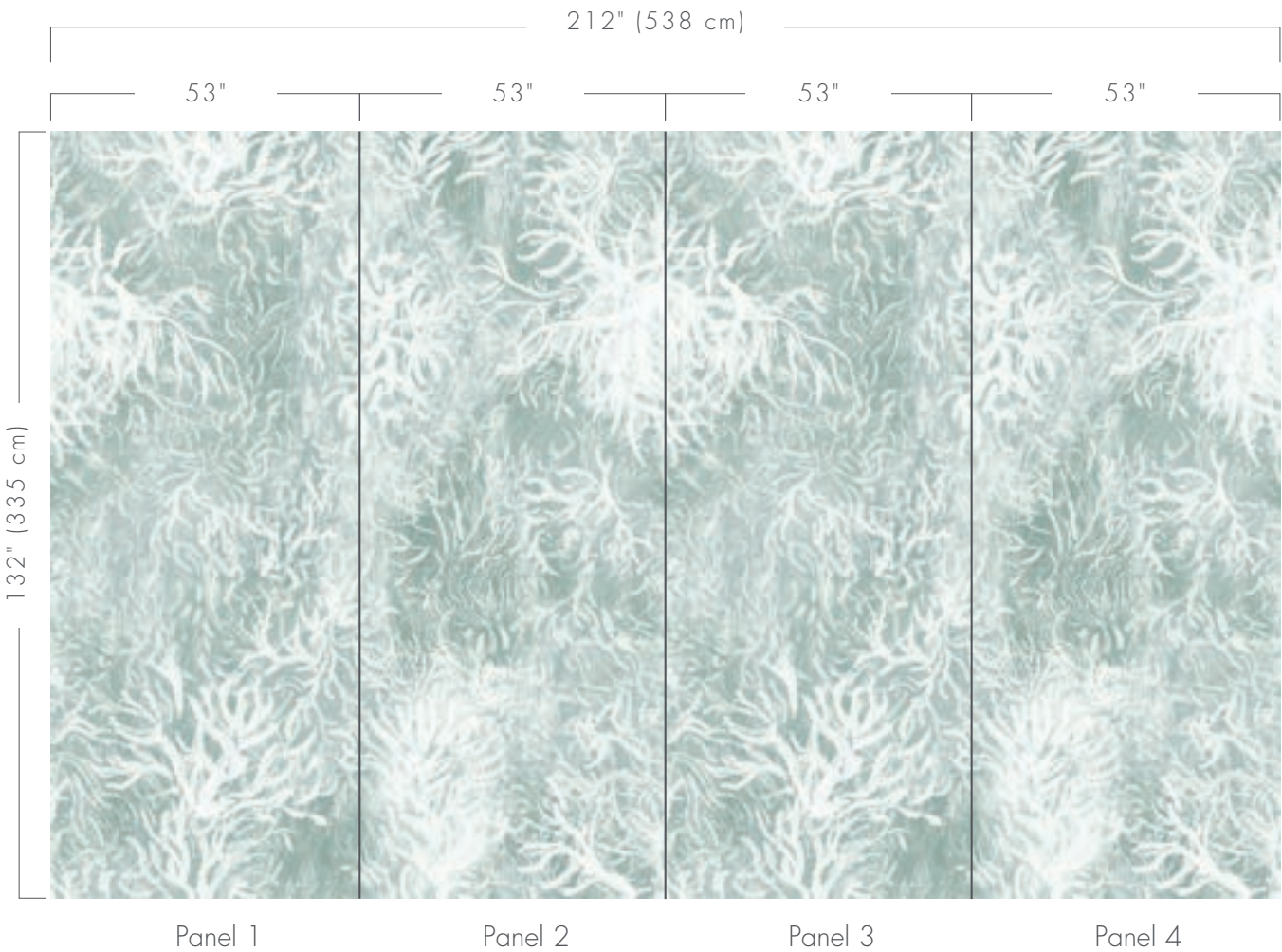
Pattern Repeat Diagram

MARELLA
MRL-002 CALDER



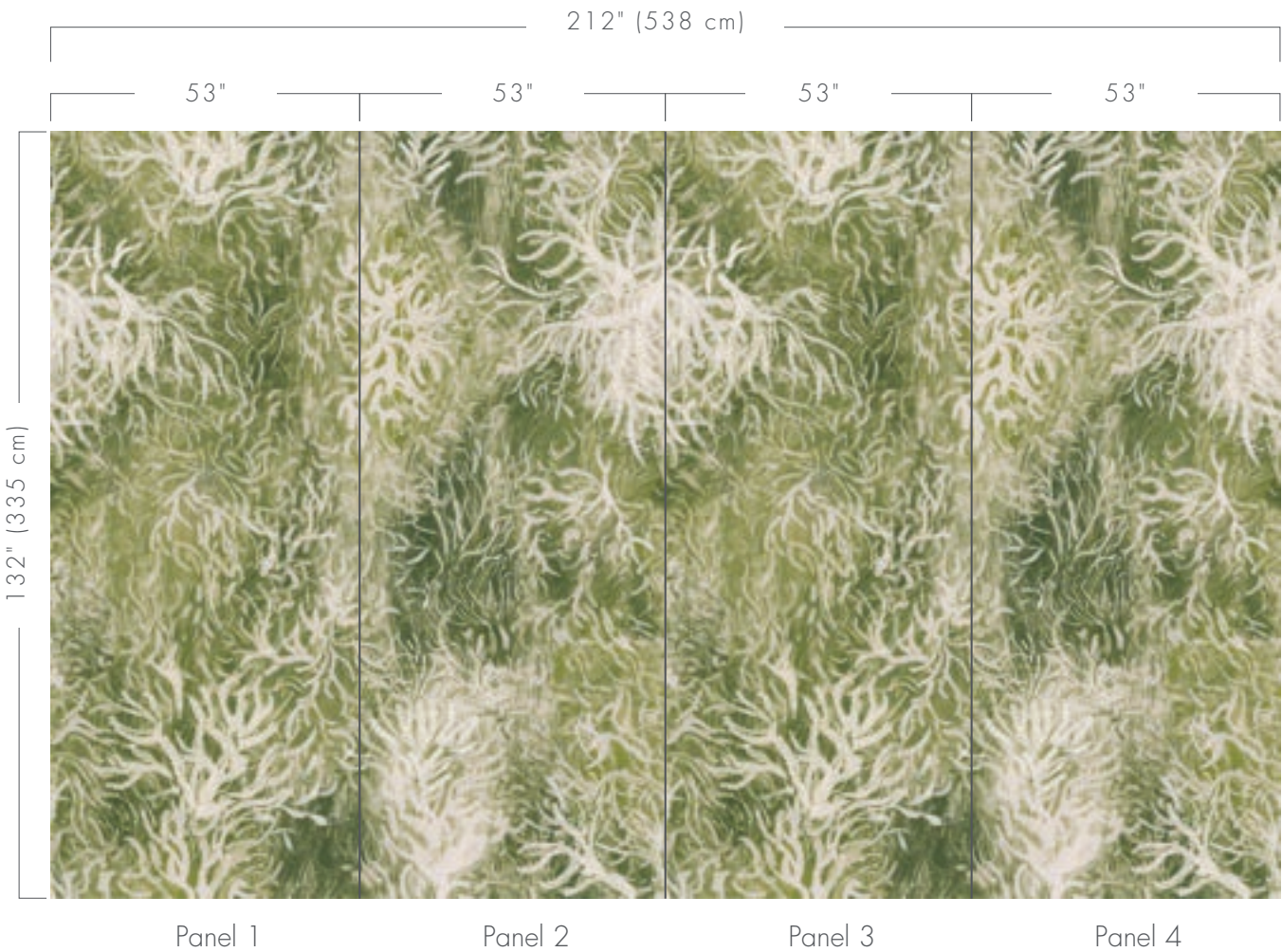
Pattern Repeat Diagram

MARELLA
MRL-003 PACIFIC



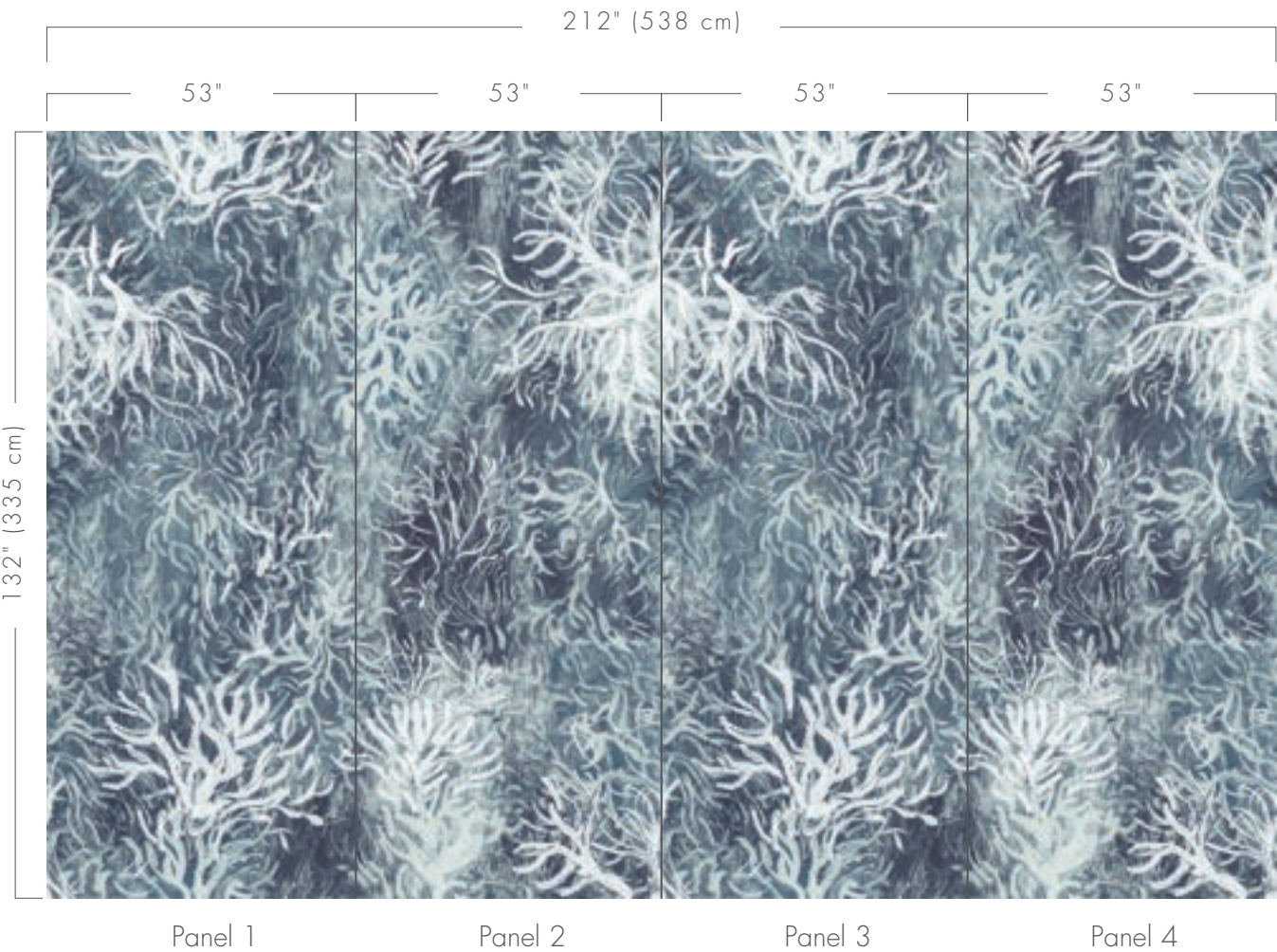
Pattern Repeat Diagram

MARELLA
MRL-004 ATHENA



Pattern Repeat Diagram

MARELLA
MRL-005 CALYPSO



Pattern Repeat Diagram

MARELLA
MRL-006 DELMAR

