INNOVATIONS®

THANK YOU for your purchase of Innovations! Below are our hanging instructions, intended to help you accomplish a beautiful installation. Before proceeding with your installation, check your material and packing slip to ensure you've received your order in entirety. Also check for signs of defects prior to installation of material. If at any time you have questions regarding your installation, please call our offices at 800.227.8053.

Please note that Innovations is unable to entertain product claims after three (3) panels have been hung or if material is cut and glued in excess of three (3) drops.

Pattern: Rowan
Recommended Primer: Pigmented Acrylic Wallcovering Specific Primer
Recommended Adhesive: Non-strippable, heavy duty, clear wallcovering adhesive
Recommended Wall Surface: Level 4 sheetrock finish or similar
Seams/Paneling Visibility: Noticeable seams with light paneling
Hanging Directionality: Straight Hang
Pattern Matching: Side Match (See Pattern Repeat Diagram)
Trimming/Hanging Method: Table trimmed; butted on the wall.
Recommended Smoother/Roller: Soft Bristle Brush and Soft Roller
Wrapping Corners: We advise against wrapping this material around corners.

1. Begin installation by inspecting the material you have received. Ensure all material is visually defect free and matches packing slip.
2. Using correct wallcovering primer, apply primer to destination wall and allow primer to dry.
    a. Always make sure your installation location is properly climate controlled.
3. Apply paste to backing of material using an adhesive roller. Avoid oversoaking and ensure even application. DO NOT USE a pasting machine as it will add too much water content to paste.
4. Once material has properly been booked to ensure proper level of tack, apply material to the primed wall.
    a. Hang material in sequence as it comes off the roll, including short drops around windows, doors, and other obstructions on your wall.
5. DO NOT get adhesive on the face of material. It is impossible to remove paste from the face of Crok.. Dried adhesive leaves a hazy appearance.
    a. The delicate nature of Crok does not allow you to use safe-release tape as a barrier on seams. Therefore, execute your installation exercising caution to not get paste on the face of the fibers.
6. When trimming this product, we advise you to use a new razor blade with each cut. A dull razor blade is the primary cause of fraying and unsightly seams. DO NOT USE a seam buster.

Pattern Notes:

- Rowan has pattern repeat of H: 32" V: 31 1/2" which is intended to be side-matched from one panel to the next. See repeat diagram below.

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Pattern Repeat Diagram

ROWAN

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