INNOVATIONS®

THANK YOU for your purchase of Innovations! Below are our hanging instructions, intended to help you accomplish a beautiful installation. Before proceeding with your installation, check your material and packing slip to ensure you've received your order in entirety. Also check for signs of defects prior to installation of material. If at any time you have questions regarding your installation, please call our offices at 800.227.8053.

Please note that Innovations is unable to entertain product claims after three (3) panels have been hung or if material is cut and glued in excess of three (3) drops.

Pattern: Vertis
Recommended Primer: Pigmented Acrylic Wallcovering Specific Primer
Recommended Adhesive: Non-strippable, heavy duty, clay wallcovering adhesive
Recommended Wall Surface: Level 4 sheetrock finish or similar
Seams/Paneling Visibility: Seamless and light paneling
Hanging Directionality: Straight Hang
Pattern Matching: Non-Match
Trimming/Hanging Method: Pre-trimmed. Should additional trimming be necessary, we recommend trimming within the valley of the vertical pattern and utilizing table-trimming method.
Recommended Smoother/Roller: Soft Bristle Brush and Soft Roller
Wrapping Corners: You can wrap corners with this material, however excessive wear may occur on the corner. Please be sure to wrap your corners by at least 6". Do not pull material too taught or it may pull away from the wall.

1. Begin installation by inspecting the material you have received. Ensure all material is visually defect free and matches packing slip.
2. Using correct wallcovering primer, apply primer to destination wall and allow primer to dry.
    a. Always make sure your installation location is properly climate controlled.
3. **Apply paste to the wall and dry hang this material. Avoid oversoaking at all measures as excessive paste can bleed through the face. DO NOT USE a pasting machine as it will add too much water content to paste.**
4. Apply material to the primed wall.
    a. Hang material in sequence as it comes off the roll, including short drops around windows, doors, and other obstructions on your wall.
5. DO NOT get adhesive on the face of material. Adhesive is very difficult to clean and next to impossible to remove after it is dry without potentially damaging the wallcovering face. Dried adhesive also tends to leave a hazy appearance.
    a. To avoid getting adhesive on the face of material, we recommend using a low-adhesive safe-release painter's tape on the seams to keep the product face clean.
6. When trimming this product, we advise you to use a new razor blade with each cut. A dull razor blade is the primary cause of fraying and unsightly seams. DO NOT USE a seam buster.

Pattern Notes

- For ease of trimming when needed, we recommend trimming in the valley of the vertical pattern.
- The suede fibers have a very impressionable pile, which is a natural characteristic. Directionality is crucial to this item and we recommend keeping the movement of the nap in the same direction from panel to panel by straight hanging. Reverse hanging will result in shading among panels.
- We recommend using your hand as a brush to smooth out the fibers and change directionality and to correct the nap. A soft bristle brush may also be used to smooth out the material.