

Innovations Reveals Spring 2019 Collection

Beauty Beneath, celebrates untouched beauty in an over-stimulated, tech-driven world.

New York City (February 2019) — The Design Studio stripped natural elements down to their essence, layering intention with innovative design. Inspired by raw textures and natural surfaces, this collection elevates organic beauty and repurposes it for the walls. Bereft of dramatic large-scale patterns, these designs coordinate color and texture to create essential building blocks for any interior space: residential, hospitality and contract walls.

Beauty Beneath features 10 products, each offering utilitarian textures and patterns that make a statement — 8 new products and a reintroduction of our essential vinyls, Mandalay and Macau. Influenced by the runway and interiors alike, the Spring 2019 Collection simplifies choice for designers with relevant, functional and technological choices.

Furthermore, *Beauty Beneath* reveals the first look at our 2019 Color Direction. The color palette consisting of Warm & Cool Gray, Navy Blue and Forest Green, is best embraced in Splice SPL-003, Forest.



SPLICE SPL-004 BOLE

Deconstruction brings divine beauty to the surface with Splice. A pattern built on the principle of process, Splice reworks art, elegantly rearranging a painting's structure with purpose.



SPLICE SPL-002, SPL-001, SPL-004, SPL-003

A seamless vinyl construction makes this pattern versatile and affordable for all installations inclusive of guest rooms and corridors.

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For product descriptions, please follow this link: <http://bit.ly/2DppOz9>

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About Innovations:

A design-driven, family-owned company, Innovations in Wallcoverings, Inc., has been creating unique solutions for interiors since 1975. Their Design Studio, based in New York City, collaborates with artisans around the world to develop solutions for the vertical surface— wallcoverings, textiles, faux leathers—all offered with the highest level of personal service. At Innovations, the name speaks for itself.